- 1. ACME has determined that if they charge a price of x dollars per widget, then they will sell  $\frac{10000}{1+x^2}$  widgets.
- a) Find a function for the (gross) profit P(x) of the sale of widgets at price x.
- b) What are the units of P'(x)? Calculate P'(x).

c) What does it mean if P'(x) > 0? On what interval is P'(x) > 0?

d) What does it mean if P'(x) < 0? On what interval is P'(x) < 0?

- e) What price should ACME charge in order to maximize their profit?
- **2.** Find an equation for the tangent line to  $f(x) = x \cos x \sin x$  at the point  $\left(\frac{\pi}{4}, \frac{\pi}{8}\right)$ .

**3.** Calculate the derivative  $\frac{d}{dx} \left[ \frac{\sin 2x}{x} \right]$  (you may want to use the double angle formula  $\sin 2x = 2 \sin x \cos x$ ).

**4.** Let f be a differentiable function.

a) Use the product rule to find  $\frac{\mathrm{d}}{\mathrm{d}x} \left[ \left( f(x) \right)^2 \right]$  (in terms of f and f').

b) Use the product rule to find 
$$\frac{\mathrm{d}}{\mathrm{d}x} \left[ (f(x))^3 \right]$$
 (in terms of f and f').

c) Use the product rule to find  $\frac{\mathrm{d}}{\mathrm{d}x}\left[\left(f(x)\right)^4\right]$  (in terms of f and f').

d) Make a guess about the general formula for  $\frac{\mathrm{d}}{\mathrm{d}x} \left[ \left( f(x) \right)^n \right]$ .