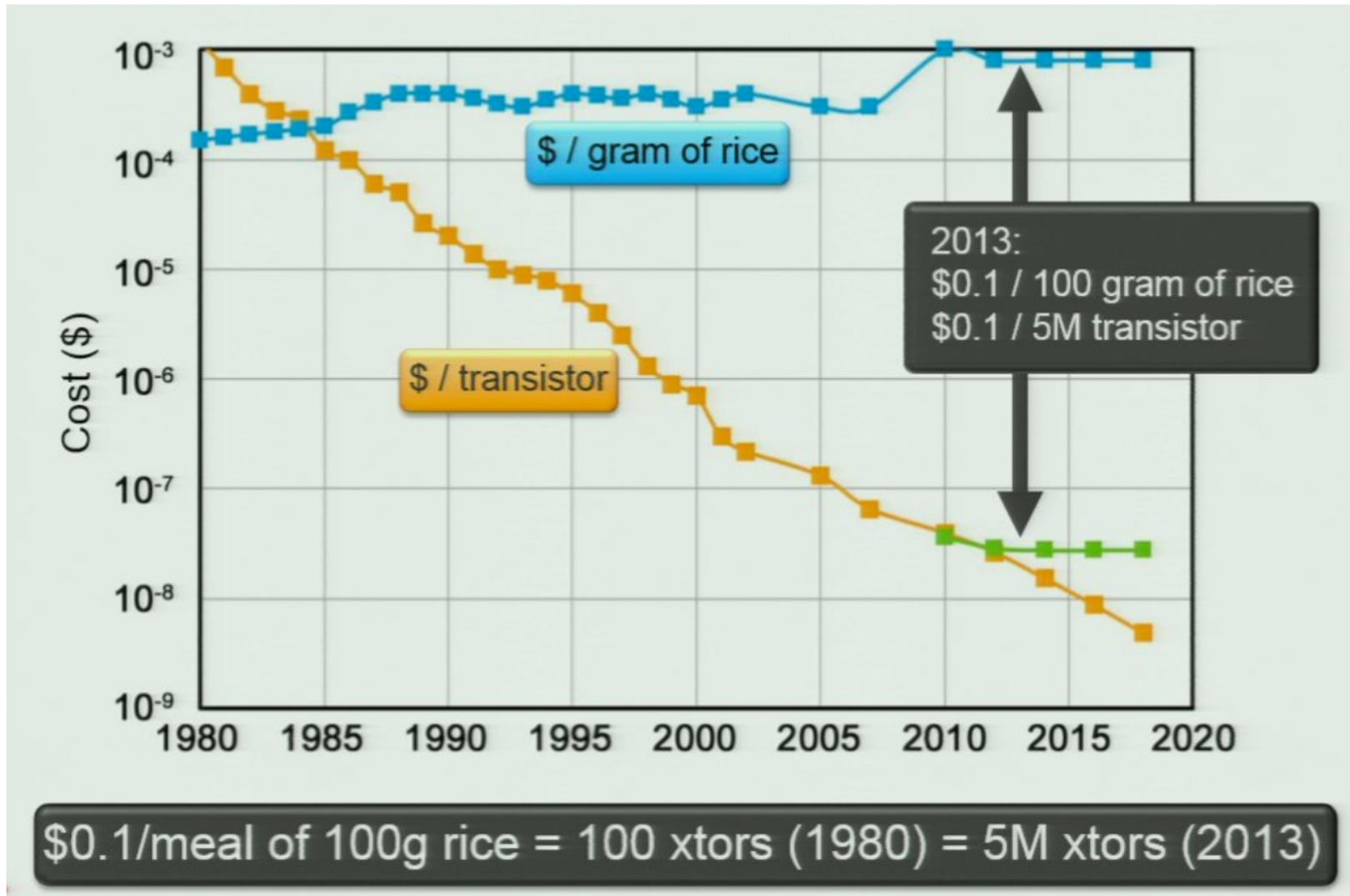


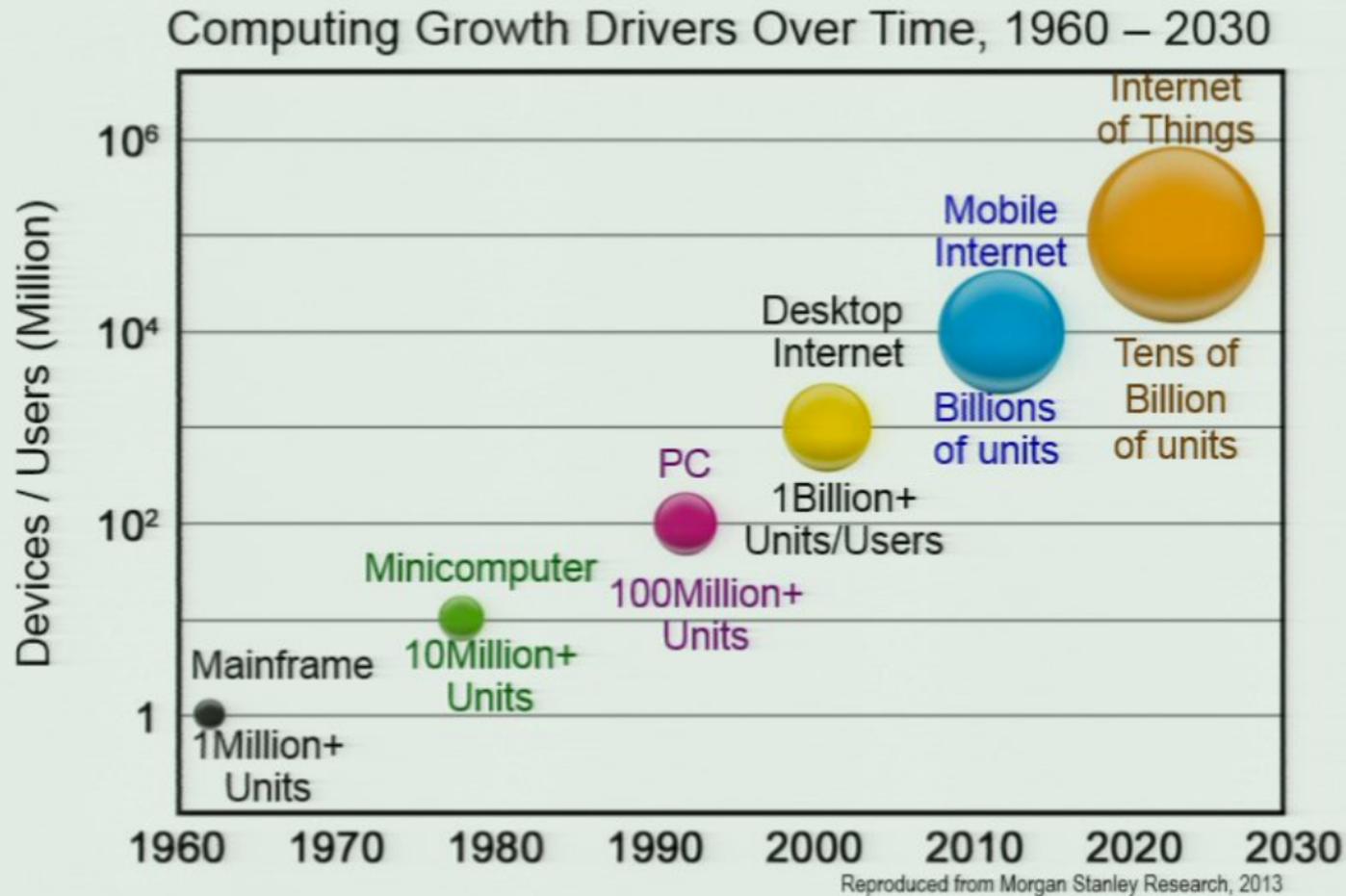
**Why are we here ?**

**Claudio Talarico, Gonzaga University  
Fall 2014**

# Transistors Cost

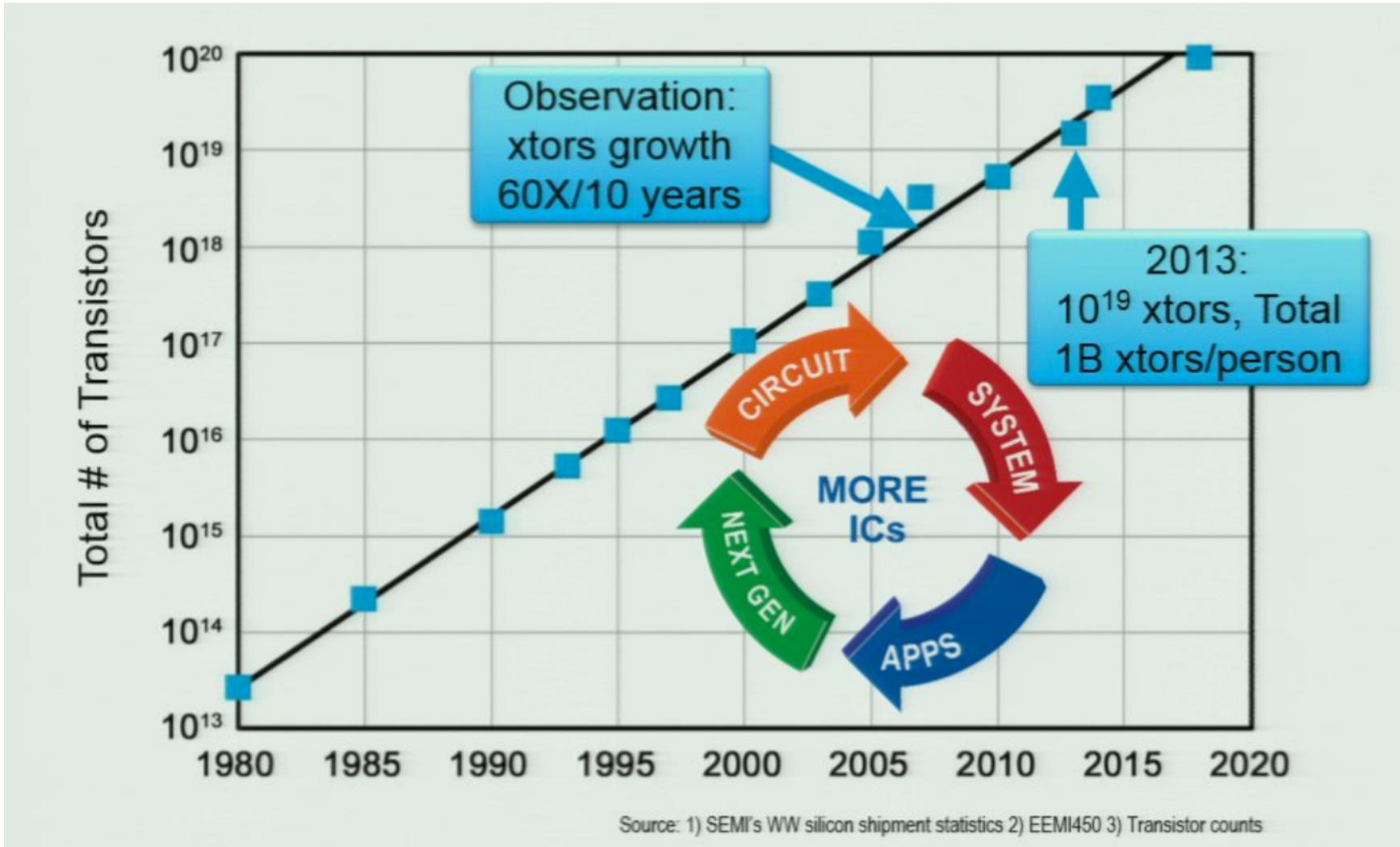


# Application Drivers



Major Technology Cycles = 10x More Users & Devices  
Driven by: 1) Lower Price, 2) Improved Functionality & Services

# Market



# Impact (on Emerging Countries)

China: Helping farmers for real-time pricing



AGRICULTURE  
EDUCATION

Pakistan: Smartphones to fight Dengue



HEALTH CARE  
SERVICE



Thailand: One tablet per child



Kenya: M-PESA branch-less banking